

# **Investor**Presentation



# Ameriabank at a Glance

2021 Q2 Snapshot

2021 Q2 Financial Results

**Strategy Highlights** 

**Appendices** 



# **Investment**Highlights

The Leading Bank in Armenia

1st in the market by key financial indicators since 2015, offering a window onto the whole Armenian Economy

- Omni channel Distribution Platform with Focus on Digital 92% offloading ratio\*
- Superior customer service, proven leadership by culture and values, doing business responsibly and promoting ESG culture in the country, first Green Bond issuer in the country.
- Best in class Governance Practices

  Best practice corporate governance and unique culture, professional and experienced management team
- Robustness and Resilience with Significant Growth Potential
  Sustaining decent performance during challenging times, postpandemic accelerated growth and enhanced profitability
- Attractive Macro Fundamentals

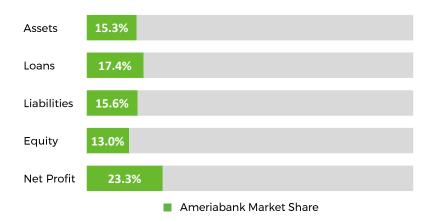
  Emerging economy, with proven resilience towards crises and external shocks, high average economic growth, low inflation and stable exchange rate



# The Leading Bank in Armenia

#### **Overview**

- The largest universal bank in Armenia, offering corporate, investment and retail banking services.
- 1st in the market by key financial indicators: assets, liabilities, loans, equity and net profit
- Major contributor to Armenian banking sector development
- Ongoing appreciation and quality recognitions by reputable global institutions
- Highest possible credit ratings within current sovereign rating constraints.





**21** branches





largest ATM network in the capital



largest network of vPOS terminals in the country



one of the largest networks of POS terminals in the country

# **Ratings**

#### S&P

Long-Term	B+
Short-Term	В
Outlook	Stable
SACP	bb-

#### Moody's

Bank deposits	Ba3/NP
BCA	b1
CRA	Ba3(cr)/NP(cr)
Outlook	Stable

# **Ownership Structure**





Ameriabank at a Glance

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# 2021 Q2 Achievements

# leader per 2021 Q2 results

1,034 B Assets of AMD 915 B
Liabilities of AMD

1st 681 B Loans\* of AMD

119 B Equity of AMD 9.5 B
Profit of AMD

- Ameriabank receives Euromoney Award for Excellence 2021 as the Best Bank in Armenia.
- Moody's affirms Ba3 long-term local and foreign currency deposit ratings of Ameriabank, revising the outlook to Stable.
- S&P affirms 'B+/B' long- and short-term issuer credit rating of Ameriabank, revising the outlook to stable.
- The offloading ratio reached 92% with online banking penetration rate at 50%.











Ameriabank at a Glance

2021 Q2 Snapshot

# **2021 Q2 Financial Results**

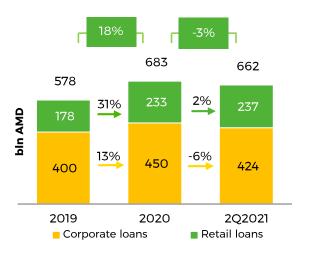
**Strategy Highlights** 

Appendices

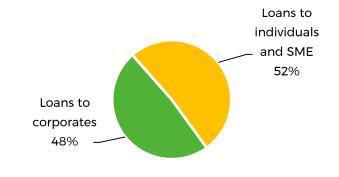


# **Core** Business

#### Loan portfolio



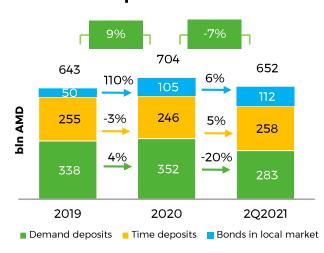
#### Loan portfolio breakdown



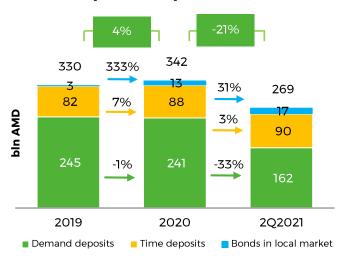
### **Highlights**

- Increased share of retail and SME loans (52%) in line with the Bank's strategy to move to more universal banking model.
- Slight reduction of loan portfolio was mainly due to local currency appreciation in Q2 2021 and repayment of a few short-term corporate loans.
- 7% decrease of total deposits and bonds was due to outflow of planned short-term large corporate transactions, while Retail deposits continued steady growth.
- The Bank is the leader in the local corporate bond market with 28.6% market share.

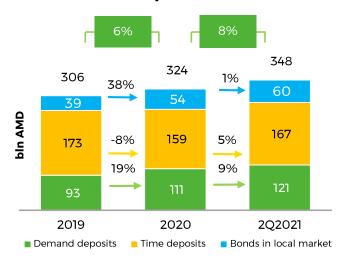
# **Deposit & bonds**



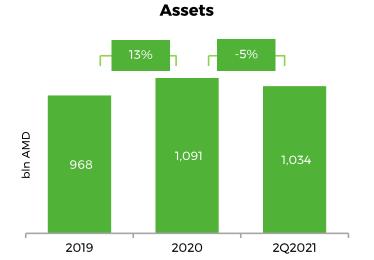
#### **Corporate deposits & bonds**



#### **Retail deposits & bonds**



# **Assets & Liabilities Structure**



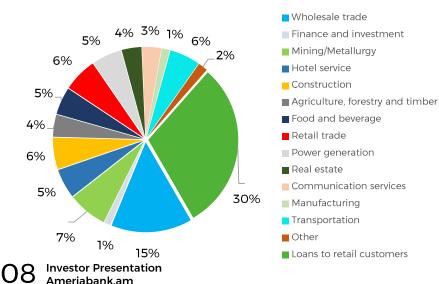
# Liabilities and equity



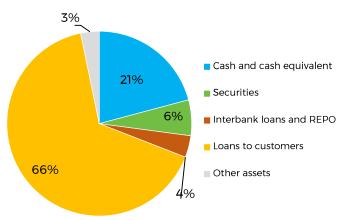
# **Highlights**

- 5% and 7% decrease in total assets and liabilities in 2Q2021 vs YE2020 is due to outflow of planned short-term large corporate transactions.
- Diversified balance-sheet structure with interest earning assets to total assets at 76% and customer funds to total liabilities ratio at 71%.
- Maintaining exceptional sectorial diversification of loan portfolio, with balanced exposure to all industries.

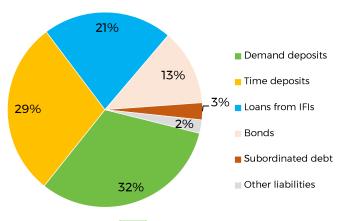
# Loan portfolio structure by sector



#### **Structure of assets**



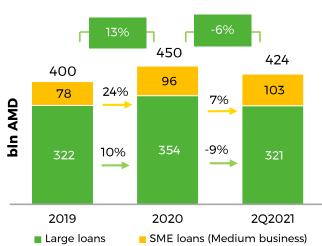
#### **Structure of liabilities**



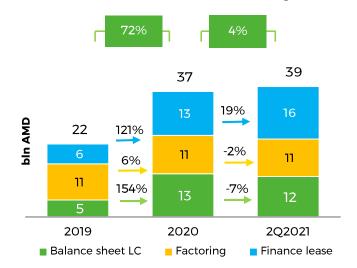


# **Corporate & Retail Banking**

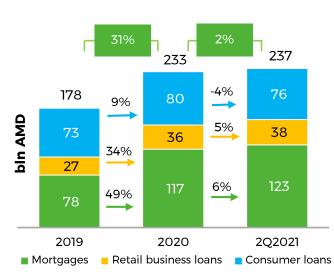
# **Corporate loans**



#### **Trade finance and Leasing**



#### **Retail loans**



# **Highlights**

- Corporate loans decreased 6% vs YE 2020 mainly due to local currency appreciation in Q2 2021 and repayment of a few short-term corporate loans. Meanwhile SME corporate loans portfolio increased by 7%, which is in line with the Bank's strategy of universal banking model.
- Trade Finance and Leasing portfolio recorded 4% growth due to significant increase in leasing portfolio in the first half of 2021.
- Retail loan portfolio recorded 2% growth comparing with YE 2020, with slight decrease only in consumer loans. Slower consumer lending is due to seasonality and tighter loan underwriting model applied in the Bank.



corporate loans

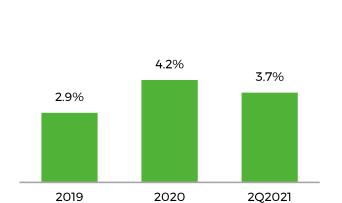
retail loans



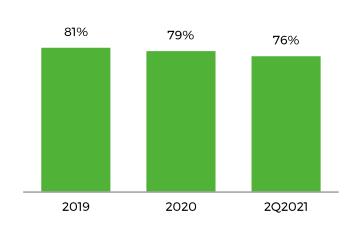


# **Loan Portfolio** Quality

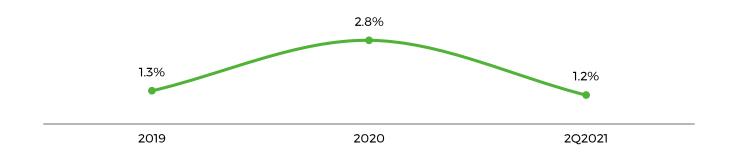




## **Coverage ratio (Stage 3)**



#### **Cost of credit risk**



# **Highlights**

- NPL ratio improved by 0.5pp. Previous YoY increase of risk indicators was because of proactive and conservative approach and extra provisioning considering COVID-19 related uncertainty and possible negative impact.
- Cost of credit risk reversed to historical mean, mainly due to improvement of retail loans cost of credit risk.

3.7%

1.2%

NPL

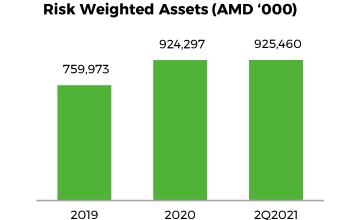
Cost of credit risk

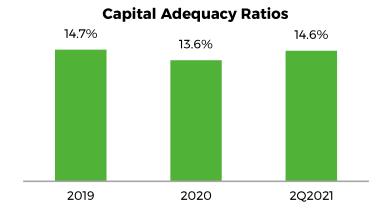
**76**%

Coverage ratio

# **Capital**







# **Highlights**

- CBA has decreased Tier 1 CAR threshold from 10% to 9%.
- Additionally, Tier 2 limit has been increased from 20% to 30% of Tier 1 capital.
- CBA has circulated draft amendment to harmonize regulatory requirements with that of Basel III. Subject changes may result further easing of capital adequacy.

14.6% CAR

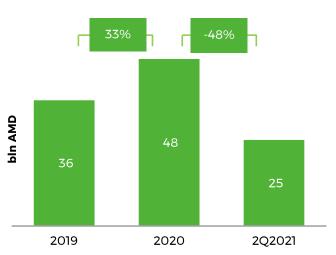


# **Funding & Liquidity**

# Attracted funds



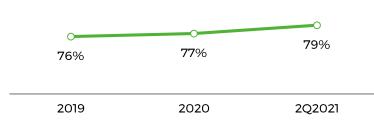
#### **Sub-debts**



#### **Highlights**

- The bank attracted USD 10M equivalent new subordinated debt in Q1 2021 and about USD 23EUR senior debt in Q2 2021.
- Sub-debt portfolio decreased by 48%: USD 50M of sub-debt was fully "amortized" per CBA regulations and was no longer included in Tier 2 capital calculations..
- Liquidity ratios (LCR & NSFR) are well above the required thresholds (100%).

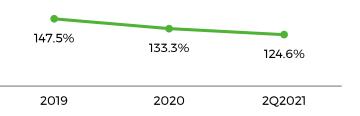
#### Loans to deposits and borrowings ratio



# **LCR (Liquidity Coverage Ratio)**

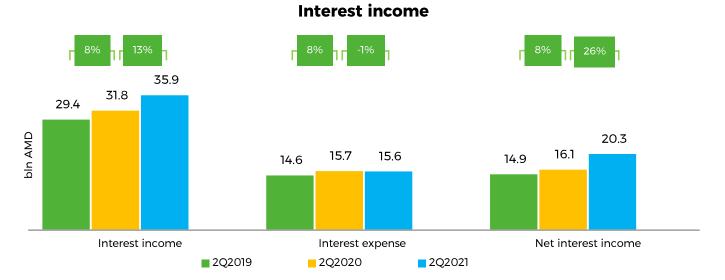


#### **NSFR (Net Stable Funding Ratio)**

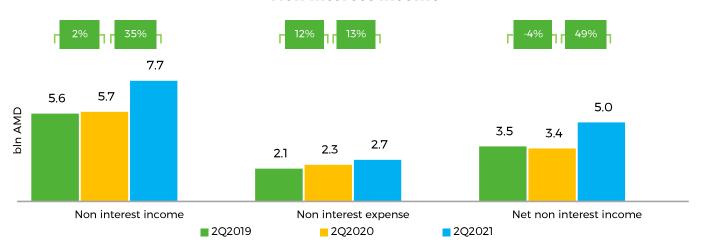




# **Income**



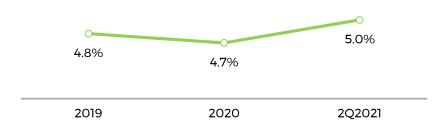
#### Non interest income



# **Highlights**

- Net interest income registered YoY increase of 26%, mainly due to significantly higher interest income, which is a result of average loan book double digit growth and increased share of Retail and SME loans in total portfolio.
- Net interest margin increased by 0.3pp comprising 5.0% mainly due to optimization of funding costs and increased share of Retail and SME loans in total portfolio.
- Net non interest income increased by 49% YoY mainly as a result of higher income from commissions, FX income and derivatives gains.

### **NIM (Net Interest Margin)**

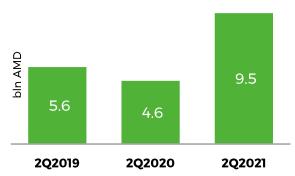




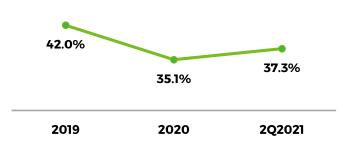
# **Efficiency** & Profitability

# **Net profit**

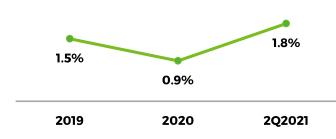




# **CIR (Cost to Income ratio)**



#### **ROA (Return on Assets)**



**ROE (Return on Equity)** 



#### **Highlights**

- Net profit increased by 107% YoY due to higher net interest and net non interest incomes. Relatively low profit of last year was mainly due to conservative approach and extra provisioning.
- Significant increase of net profit resulted in the improvement of the key performance ratios such as ROA and ROE which recorded 0.9pp and 8.1pp increase respectively.



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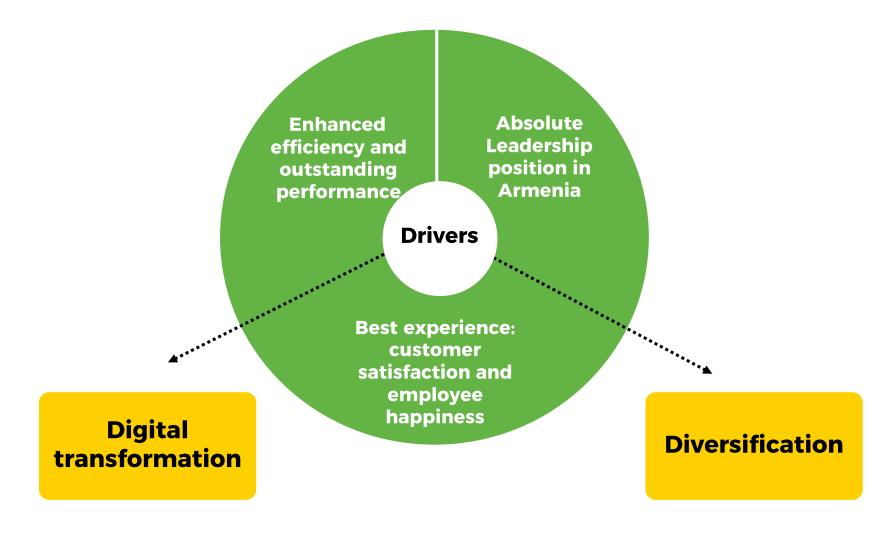
2021 Q2 Financial Results

# Strategy Highlights

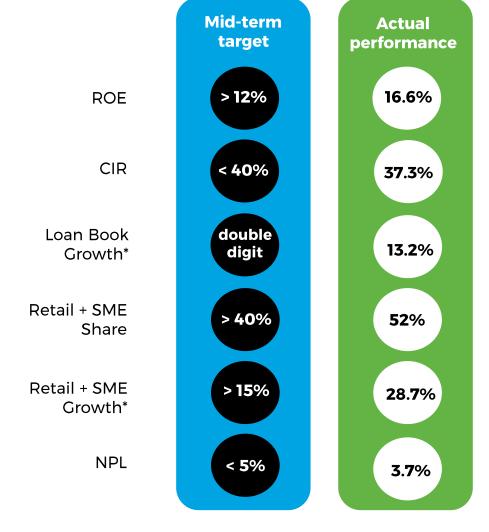
**Appendices** 



# **Strategic** Objectives



# **Mid-term** Targets





# Omni Channel Distribution Platform with Focus on Digital

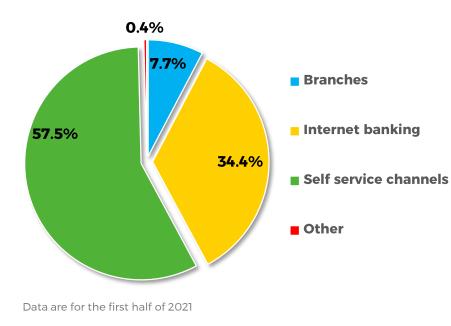
Omni-channel distribution platform, with enhanced distance banking capabilities



**40%** yoy Internet Banking Users



140% yoy
Internet Banking Transactions

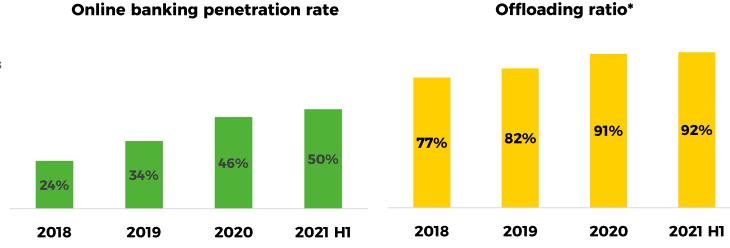




**33**% yoy
Payment Terminal Transactions



**65%** yoy **vPOS** Transactions

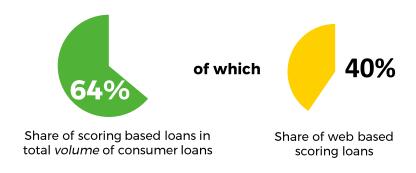




# **Omni Channel Distribution Platform** with Focus on Digital

Fully automated scoring based online loans implemented for consumer loans



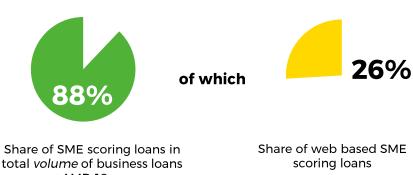


Fully automated scoring based online loans implemented for **SME loans** 



≤ AMD 10 mn

scoring loans





# **Innovator** & Trend Setter

Best customer experience and high satisfaction scores

Online market platforms/ecosystems

Doing business responsibly and giving back to community

**Current Progress** 

NPS - 73.4% CEI\* - 9.6

# launching ecosystems

- car market
- mortgage market
- SME ecosystem

# **4234mn allocated in 2020** for CSR purposes

support to refugees, infrastructure projects, children's health care programs, community development programs

€42mn Green bonds issued

mid term targets

**NPS** ≥ **70**% **CEI** ≥ **9.3** 

ecosystems market penetration rate

**≥ 50**%

best practice international ESG standards

**Sustainability reporting** 

**Green bonds issuance** 



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Appendices: External Environment



# **Armenia** Country Overview

#### General

GDP: 12.6 bln (2020, current \$)

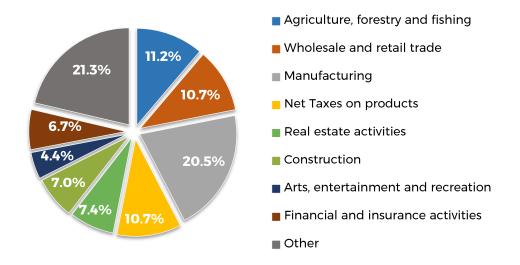
GDP per capita: 4,27 (2020, current \$)

Moody's: Ba3 (stable)

Fitch: B+ (stable)

# **Well Diversified Economy**

GDP Structure by production\*



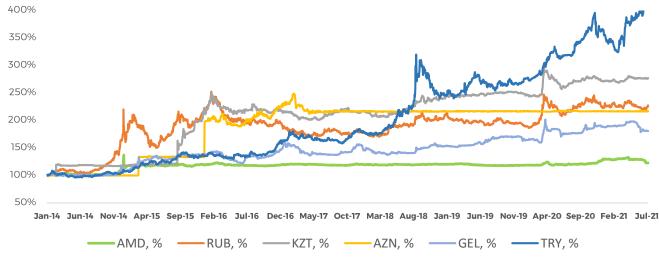
#### **High Average GDP Growth & Low Inflation**



†Real GDP growth indicator of 2Q2020 is not available yet. EAI (proxy of GDP growth) is used.

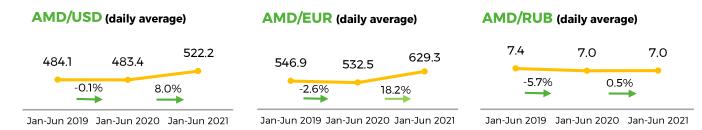
# **Most Stable Currency in the Region**

(regional currencies vs USD FX rate dynamics)\*\*





# **Armenia** Macro Indicators



#### Current account (BOP)



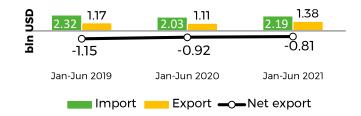
#### **International Reserves**



#### **CPI (12m)**



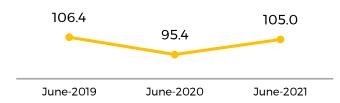
#### **Import and export**



#### Remittances\*\*



#### **Economic Activity Index (IEA 12m)**



#### **Highlights**

- EAI (GDP growth proxy) for 1H2021 comprised 5.0%, 9.6pp higher compared to the same period of the previous year.
- GDP growth forecasts for Armenia were revised up by WB, EBRD, EDB and CBA to 3.4%, 4.0%, 4.2% and 4.6% respectively.
- 12-month cumulative CPI reached 5.7% in June-2021 vs previous year's 0.5%. CBA expects 12-month inflation to revert to the target range of 4% +/-1.5% after some acceleration in the short run.
- Armenian dram depreciated by 8.0% against US dollar over 1H2021 vs 1H 2020 (appreciated by 0.8% over 2Q2021 vs 1Q2021). Still, AMD has been the most stable currency in the region during the last 5 years.
- Current account deficit improved as of 1Q2021 vs the same period of previous year.
- Remittances increased by 37% YoY for 1H2O21 vs the 22% drop of previous year.

Source: Statistical Committee of Armenia, Central Bank of Armenia



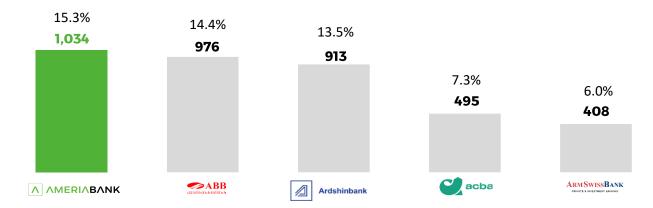
\*Updated information is not available yet. †Preliminary results.

\*\*Remittances include total commercial and non-commercial transfers of physical persons through the banking system.

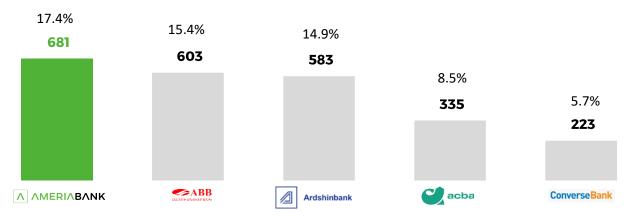


# **Armenian Banking Sector** Highlights

#### **Top 5 banks by assets** (AMD B)



#### Top 5 banks by loans (AMD B)



#### **Highlights**

- Banking system assets and loans totaled AMD 6,772 B and AMD 3,922 B respectively.
- A competitive market, with top five banks representing 56.5% and 61.9% of the total banking system assets and loans respectively.
- The top three banks account for 43.2% of the total assets and 47.7% of total loans.



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**Appendices: Historic Milestone** 



# **Our Road** to Success

1998

**Ameria Advisory** 

was founded by a group of young repatriated professionals

2007

1st bank acquisition deal in RA:

acquired shares of one of the oldest yet smallest banks in RA

2010

1st banking merger deal in RA:

Ameriabank and Cascade bank signed merger deal.

2015

USD 30mln equity investment by EBRD.\*

USD 50mln sub debt from IFC.\*

1st published international credit rating (B+ rating with Stable Outlook by Fitch)

2020

1st Green Bond issuer in RA: issued EUR 42 mn Green Bond **Assets exceeding AMD 1 trillion** 

#### 2000-2006

Ameria became a **GROUP of companies** with expanded business lines: Legal and Tax Advisory, Business Advisory, Investment Banking, Asset Management

2008-2009

rebranded to Ameriabank.

unprecedented growth amid global crisis

#### 2011-2014

Became the leading bank in RA. Strategic decision to become a universal bank, significantly increasing Retail Banking share

#### 2017-2019

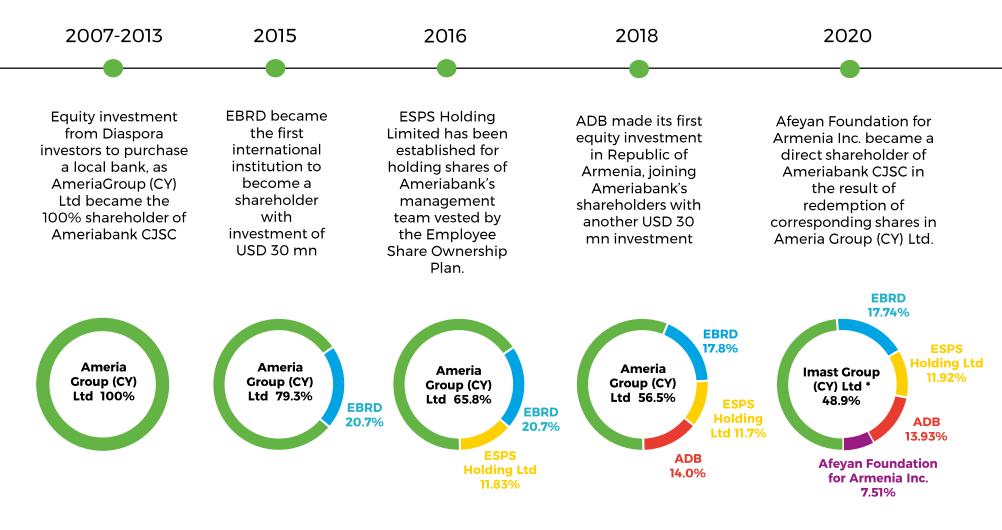
**Absolute leader in RA** by key financial indicators USD 30mln equity investment by ADB in early 2018\*\* **Ba3 rating** with stable outlook by Moody's B+ rating with stable outlook by S&P



<sup>\*</sup> The largest deal with a FI in Armenia

<sup>\*\*</sup> the first equity investment of ADB in Armenia

# **Our Shareholders**





# **Recognition & Honors**

# for Achievements

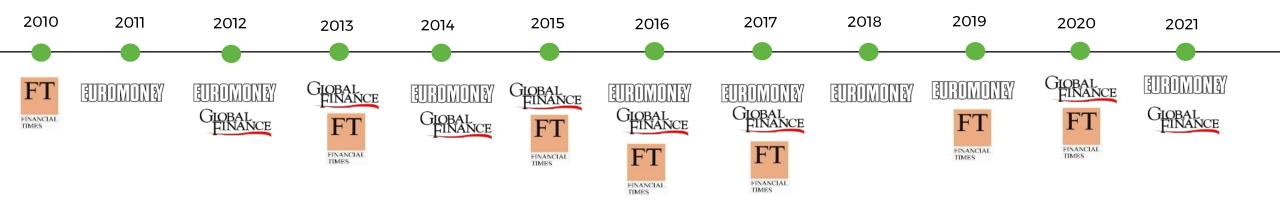
# **Best Bank in Armenia**

Numerous awards and recognitions from global institutions, agencies and IFIs in trade finance, investment banking, capital markets and custody services.











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**Appendices: Corporate Governance** 



# **Strong Team** & Corporate Culture

- Unique corporate culture driven by a flat organization and a fully merit based compensation structure
- One of the most professional and talented teams in the local market
- Fully functioning Board committees as per international best practice of public companies
- Most experienced and internationally accomplished board members in the market
- Best practice corporate governance system and principles



# **Board** of Directors



Andrew Mkrtchyan Chairman of the Board

Over 25 years of experience in investment and management advisory by standing at the roots of investment banking establishment in Armenia, board member in a number of private/public organizations.



Lindsay M. Forbes Non-executive Board Member

Over 35 years of experience in commercial and investment banking. including more than 20 years with European Bank of Reconstruction and Development (EBRD). Before joining EBRD. Mr. Forbes spent 13 years with the British Linen Bank, the Investment Bank subsidiary of Bank of Scotland.



Lynch

Non-executive
Independent Board
Member

Over 30 years of experience in finance, including more than 20 years with Lehman Brothers in senior positions. Was CEO of Middle East, Asia Pacific and Africa business at Nomura, is currently the founding partner of Stem Capital Partners - an independent direct investment company.



Robert von Rekowsky

Non-executive Independent Board Member

Around 30 years of experience in global asset management, specialized in emerging markets funds, a former vice-president at Emerging Markets Strategy and portfolio manager for Fidelity Investments.



Ogdon

Non-executive
Independent Board

Member

More than 30 years of experience in the financial sector, with senior positions in investment banks, asset management and advisory companies (UBS Warburg, Uralsib and other Fis), serves as the CEO of TRDATA software company.



Kaha Kiknavelidze

Non-executive Independent Board Member

More than 25 years of experience in commercial and investment banking, has been a long time NED and later CEO of Bank of Georgia Group, the leading financial institution in Georgia. Held executive and top managerial positions at UBS, Rioni Capital and other Fls.



Tigran
Davtyan
Non-executive
Independent Board
Member

About 30 years of experience in the financial system, with senior executive positions at the commercial banks, of which more than 8 years as CEO. Held senior positions at the Central Bank of Armenia and Eurasian Economic Commission

# **Board** committees

	Audit Committee	Corporate Governance & Nomination Committee	Remuneration Committee	Risk Committee
Lindsay Forbes	head			member
Robert von Rekowsky		member	head	
Richard Ogdon	member			head
Kakhaber Kiknavelidze		head	member	
Tigran Davtyan	member			member
Philip Lynch		member	member	
Andrew Mkrtchyan				

# **Management** Board



Artak Hanesyan CEO, Chairman of the Management Board

A distinguished banker with more than 25 years of experience in the banking system of Armenia. Has been the CEO of Ameriabank since 2008. Before that Mr. Hanesyan held key positions in the banking sector of Armenia, including positions of CEO and deputy CEO.



Gevorg Tarumyan Deputy CEO, CFO

Over 25 years of experience in the banking system of Armenia, including around 20 years of experience serving as CFO both in local banks and global banks represented in Armenia. Has been the CFO of Ameriabank since 2012.



Gagik Sahakyan CIB Director

Around 10 years of experience in corporate banking and around 15 years experience in management advisory. Starting his career at Ameria and leading Ameria advisory services he later moved to corporate banking and has been heading the business line since 2010.



Arman Barseghyan

Retail Banking Director

A proven career track of more than 20 years in retail banking, of which around 15 years at HSBC bank Armenia. Mr. Barseghyan joined Ameriabank as Retail Banking Director in 2012.



Armine Ghazaryan

Chief People and Services Officer

Around 20 years of experience in the banking sector of Armenia, of which around 15 years in human resources management (HRM). Mrs. Ghazaryan had been heading Ameriabank's HRM unit since 2008, prior to becoming CPSO in 2019.



Andranik Barseghyan Risk Management

Director

Around 25 years of experience in financial institutions' risk management and automation technologies. Mr. Barseghyan has been heading Ameriabank's Risk Management Center since 2009.



Gohar Khachatryan Chief Accountant

Around 30 years of experience in accounting holding key positions both at the Central Bank of Armenia and private banks, of which more than 10 years as the chief accountant of Ameriabank.

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Appendices: Financial Performance Details



# **Balance** Sheet

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ITEMS	2Q2021	2020
Cash and cash equivalents	215,625,752	233,241,832
Financial instruments at fair value through profit or loss	8,920,391	9,476,566
Available-for-sale financial assets	10,415,318	11,208,001
Money market short-term disbursements	39,300,649	55,047,101
Loans and advances to customers*	680,921,282	696,495,523
Held-to-maturity investments	46,256,225	51,537,293
Property, equipment and intangible assets	21,987,757	21,384,427
Other assets	10,628,545	12,250,981
Total assets	1,034,055,919	1,090,641,724
Financial liabilities at fair value through profit or loss	237,795	504,412
Liabilities to banks	65,294,839	75,851,426
Current accounts and deposits from customers	540,192,846	598,839,667
Other borrowed funds	151,723,175	128,907,362
Sub-debt	25,012,565	48,416,832
Other liabilities	132,272,505	128,416,423
Total liabilities	914,733,725	980,936,122
Share capital and premium	54,560,661	54,452,244
Revaluation Reserve	59,811	32,878
Retained earnings	64,701,721	55,220,480
Equity	119,322,193	109,705,602



# **Profit & loss**

		thous AMD
ITEMS	2Q2021	2Q2020
Net interest income	20,267,504	16,114,415
Net fee and commission income	2,396,431	1,606,219
Net profit/loss from trading operations	3,463,793	2,515,973
Other operating income (expenses)	(815,888)	(742,228)
Operating income	25,311,841	19,494,379
Impairment losses	(4,134,122)	(6,041,934)
Personnel expenses	(6,122,711)	(4,653,195)
Total administrative expenses	(3,328,017)	(3,220,327)
Profit/ (loss) before tax	11,726,991	5,578,923
Profit tax	(2,245,750)	(1,005,795)
Net profit/ (loss)	9,481,241	4,573,128



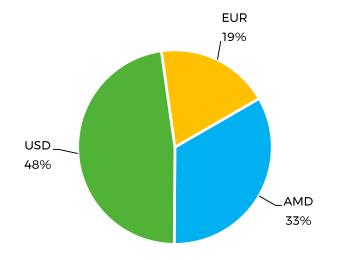
# **CBA prudential** standards

ITEMS	2019	2020	2Q2021	CBA requirement	Violations
Minimum statutory fund (in '000 AMD)	37,347,200	37,386,880	54,385,935	50,000	No violation
Minimum total capital (in '000 AMD)	115,150,056	129,123,968	140,307,446	30,000,000	No violation
S12_Total capital to risk weighted assets	15%	14%	15%	12%	No violation
S21_High liquid assets / Total assets	28%	23%	29%	15%	No violation
S211_High liquid assets of first group of currency / Total assets of first group of currency	18%	18%	28%	4%	No violation
S22_High liquid assets/ Demand liabilities	94%	85%	103%	60%	No violation
S221_ High liquid assets of first group of currency / Demand liabilities of first group of currency	63%	81%	111%	10%	No violation
S31_Maximum risk on a single borrower	14%	15%	16%	20%	No violation
S32_Maximum risk on large-scale borrowers	212%	227%	170%	500%	No violation
S41_Maximum risk on bank related person	1%	1%	1%	5%	No violation
S42_Maximum risk on all bank related persons	6%	<b>7</b> %	<b>7</b> %	20%	No violation
Minimum requirement for obligatory reserves allocated with RA CBA: AMD Currency	Х	X	Х	4% 18%	No violation
Maximum risk of currency position / Total capital of the bank	0.10%	0.05%	0.03%	10%	No violation
Maximum risk of separate currency positions / Total capital of the bank: USD EUR RUB other	X X X	X X X X	X X X	7%	No violation

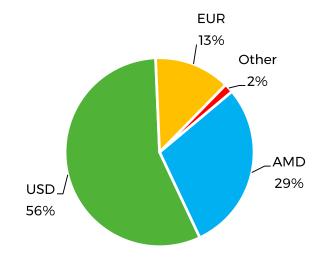


# **FX** Exposure

# **Currency structure of loan portfolio**



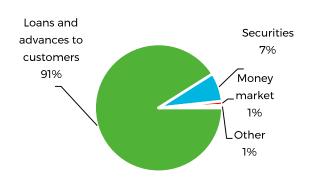
# **Currency structure of deposits**



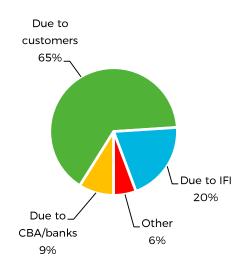


# **Income** Structure

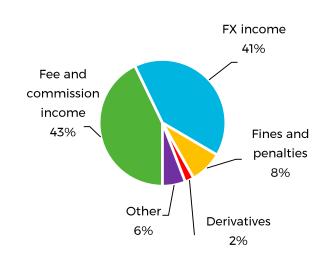
#### Interest income structure



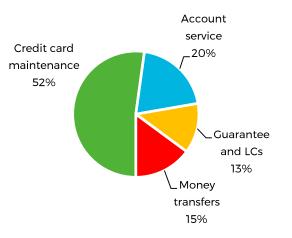
# Interest expense structure



#### Non Interest Income structure

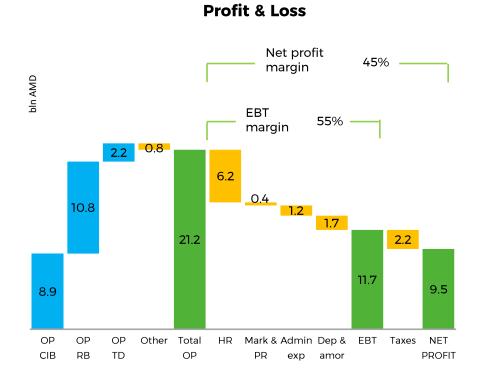


# Net fee and commission income structure

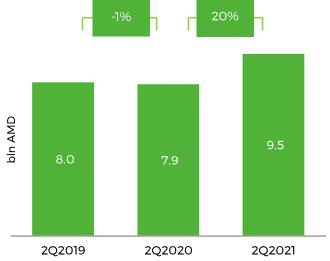




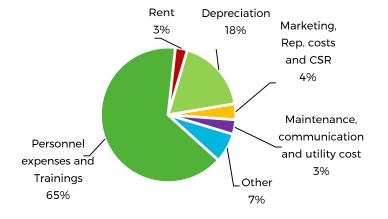
# **P&L** Structure



# **Admin expenses**



# **Structure of admin expenses**



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